

Industrial Automation and Robotics Show SOUTH CHINA

22-24 May 2019

Guangdong Modern International
Exhibition Center(Houjie, Dongguan)

2019



Donghao Lansheng (Group) Co., Ltd. CIIF Branch



Deutsche Messe



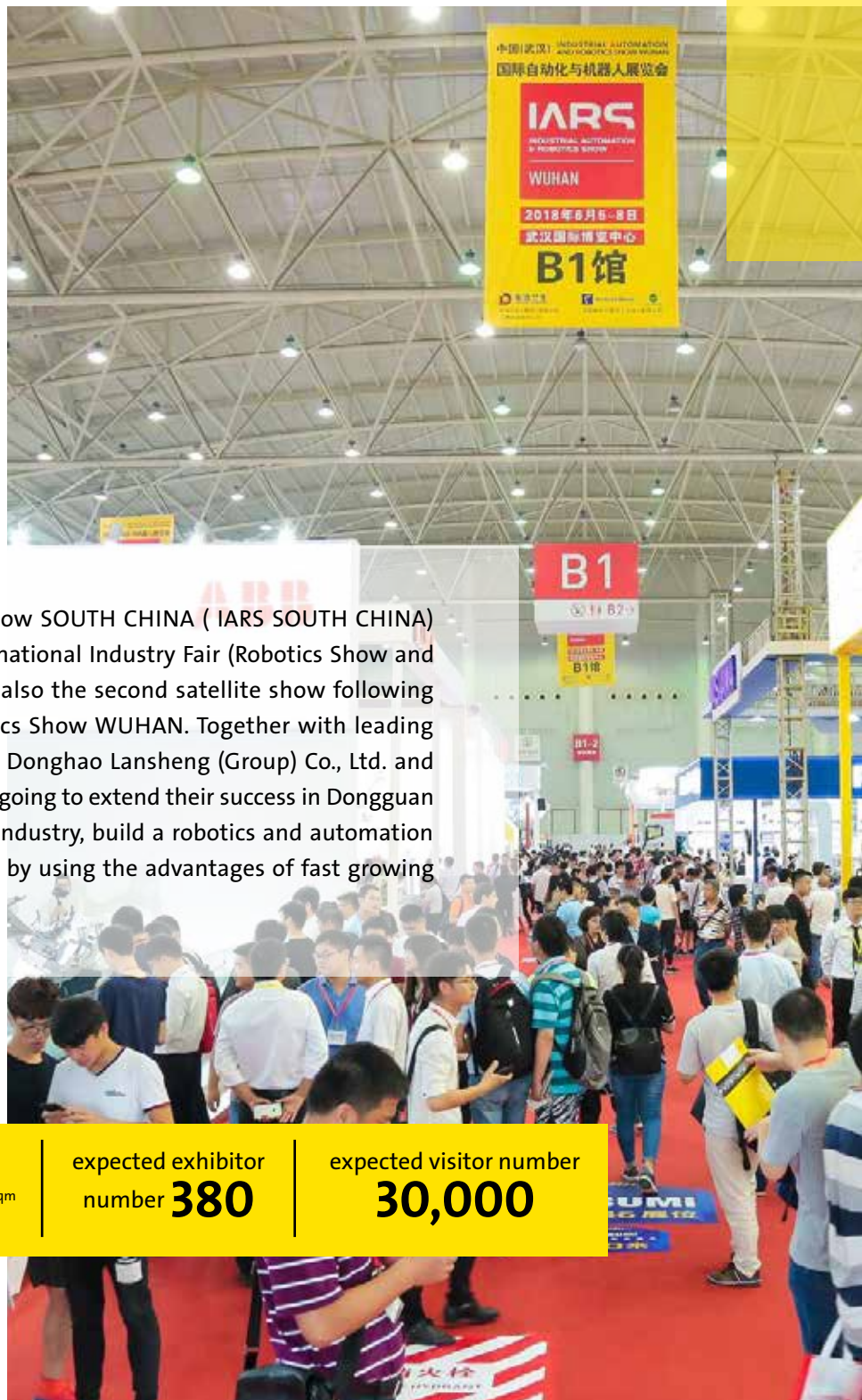
FIERA MILANO

Hannover Milano Fairs Shanghai Ltd.

IARS
INDUSTRIAL AUTOMATION
& ROBOTICS SHOW

SOUTH CHINA

Industrial Automation and Robotics Show SOUTH CHINA



Industrial Automation and Robotics Show SOUTH CHINA (IARS SOUTH CHINA) is the first satellite show of China International Industry Fair (Robotics Show and Automation Show) in South China, it's also the second satellite show following 2018 Industrial Automation and Robotics Show WUHAN. Together with leading industrial players, the show organisers: Donghao Lansheng (Group) Co., Ltd. and Hannover Milano Fairs Shanghai Ltd. are going to extend their success in Dongguan - the capital of South China exhibition industry, build a robotics and automation technologies and equipments trade fair by using the advantages of fast growing manufacturing industry in South China.

Projected Exhibition Scale

30,000 sqm

expected exhibitor number **380**

expected visitor number **30,000**

REVIEW OF LAST EXHIBITION

2018 Industrial Automation and Robotics Show WUHAN (IARS WUHAN) was held in Wuhan International Expo Center, during 5-8 June 2018. IARS WUHAN was the first satellite show of China International Industry Fair (Robotics Show and Automation Show) in Central China.

知名展商



The show covered 20,000 sqm exhibition ground, accommodated 225 famous exhibitors showcased the leading industrial trends and cutting edge products and intelligent solutions. The show also attracted 23,700 visitors and 68 visitor delegations. More than 70 public and industrial medias including: Hubei Daily, Yangze Daily, Hubei TV, Hubei Satellite TV, Hubei Economic TV, cnhubei.com, Wuhan TV, Wuhan Evening News reported the show.

There were 15 professional forums running concurrently with the show, including: China Intelligent Manufacturing Development Forum Wuhan, Industrial Internet Conference (4 Edition) etc. Numeric government officials and industrial experts participated the events, discussed industrial leading technologies, explained industrial needs, created an international interactive platform regarding topics like, intelligent manufacturing, industry 4.0, robotics technologies, integrated robotics system.

20,000sqm

23,709
visitors

225
exhibitors

15
concurrent events

ADVANTAGES OF DONGGUAN

Geographically

Dongguan is at the centre of Guangdong - Hongkong corridor, connecting Guangzhou, Huizhou in the north and Shenzhen Hongkong in the south, lying to South East Asia across the sea. Dongguan earned the reputation of "the capital of South China industrial shows" because of its excellent geographic location and strong industrial base. As the centre city of Pearl River Delta cities, lying in between of Guangzhou and Shenzhen two first tier cities, Dongguan has comprehensive traffic system, ecological resources are concentrated, industrial supply chains are closely connected. Dongguan also has the reputation of "global manufacturing centre". China Business Network, New First Tier Cities Institute had released its evaluation report of 338 Chinese cities based on commercial recourse, city traffic and logistics system, activities of urban population, diversity of life style and future potential, 5 criteria, Dongguan was awarded "new first tier city" with provincial capital cities like, Tianjin, Shenyang, Chongqing, Wuhan and Nanjing; famous new emerging cities like, Qingdao, Ningbo and Wuxi.

Industries Agglomeration

As "global factory", the influence of Dongguan spreads to the world, benefited from China Reform and Opening policy, Dongguan established complete industrial supply chain of electronic, machinery, textile, hardware, furniture, papermaking, toy, chemical industries etc. "Within one hour, you get everything you need to assemble a computer in Dongguan"; "Delay in Dongguan, out of stock in the world" are two famous statements to describe Dongguan as "global factory". Nine pillar industries of Guangdong province have output value of RMB 3.08 trillions, 8 of them located in Dongguan, including: telecommunication, computer and other electronic products, electronic machinery and instrument, textile apparel and footwear, papermaking and paper products, furniture, toy, food and beverage, chemical products, account 43% of Guangdong province's industrial output; manufacturing enterprises in Dongguan account 36% of Guangdong province. The focus of Guangdong industrial development has been shifted from automotive industry to 3C electronic manufacturing industry.

Venue Location

The venue has an excellent geographic location, very easy to access. Take Houjie as the starting point, within one hour drive, you can reach major cities like, Guangzhou, Shenzhen, Zhuhai, Hongkong, Macau, Zhongshan, Foshan, Huizhou etc. There are 5 international airports surrounding by, numeric international ports, railway logistics and high speed train stations, which can provide international and domestic exhibitors with convenient logistics and transportation services. Comprehensive city traffic system, subway R2 exhibition centre station locates at venue's front square, 4 minutes drive to Humen high speed train station; Guangdong-Dongguan-Shenzhen intercity railway station locates at south side of the venue, Hongkong, Guangzhou, Shenzhen international airports are all within one hour drive distance.



10 REASONS you should not miss IARS SOUTH CHINA

A. Organised by the same team of China International Industry Show, it is the best industry show in South China.

B. Focus on “Made in China 2025” and “Integration of Informatization and Industrialization”.

C. Government officials and industrial experts are going to participate with important announcements.

D. Provide displays of innovative products and intelligent manufacturing solutions.

E. More than 1,000 cutting edge products and technologies are launching onsite.

F. More than 50% of the exhibitors are international leading players, bringing wide opportunities for future cooperations.

G. International pavilions are going to debut in South China.

H. 60% of the visitors are going to be decision makers, bringing fine opportunities to enter South China market.

I. High standard parallel industrial forums are going to explore intelligent equipment upgrading path.

J. Global media coverage, making the show focus of the industry.



Concurrent forums are going to bring important industrial dialogues

The concurrent events are not only going to cover topics like, “Made in China 2025”, “Industry 4.0”, robotics technology, robotics integrated system and applications, but also going to extend the topics to user’s industries such as, automotive, packaging, machinery manufacturing, 3C home electronic appliance. The organisers are going to cooperate with numeric associations, medias, institutions, inviting industrial experts to analyse leading technologies and explain the industrial needs.



PRODUCT CATEGORY

- **Core smart hardware of industrial automation**

Assembly and handling system/linear positioning system, industrial image processing system, PLC, SCADA, sensor and actuator, industrial computer telecommunication, network and field bus system, embedded system, measuring and testing system, industrial automation data acquisition and identification system, laser technology, automation service, air compressor technology and equipment.

- **Industrial automation intelligent manufacturing technologies and testing**

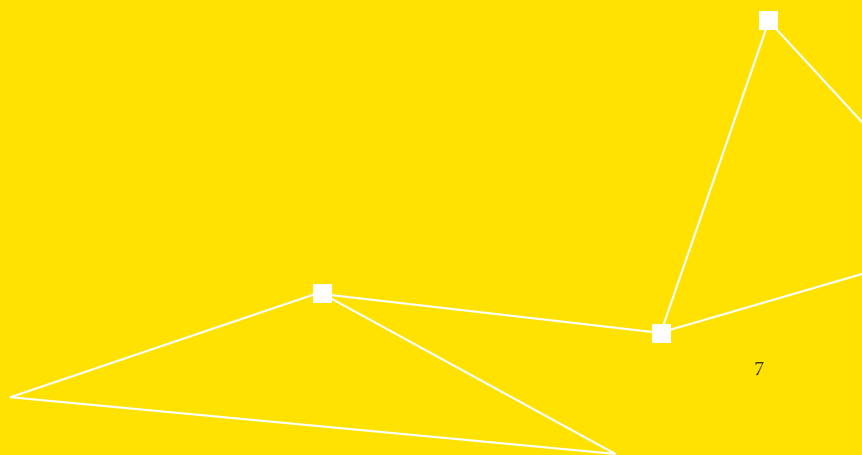
Electrical system transformer, battery and uninterrupted power supply, servo motor and frequency converter, drive, mechanical drive system, wire and cable accessories, electrical switching devices and equipment for electrical control, electrical and optoelectronic components, electrical testing and inspection equipment, industrial automation information technology and software, gas microsystem technology, etc.

- **Industrial robot ontology, core parts and other smart equipment**

Welding robot, spraying robot, palletizing robot, handling robot, assembly robot, other industrial robot, etc.; AGV and related technology, drive system RV reducer, harmonic reducer, precision reducer, controller, servo motor, stepper motor, fixture, gripper, cylinder and hydraulic cylinder, etc.; visual system, liner motion (LM) guideway equipment, ball spline, ball screw, connecting rod ball and other mechanical components.

- **Overall smart manufacturing solution**

Overall solution based on Industry 4.0 and integrated solutions for applied industries (e.g. automotive assembly, automotive part manufacturing, welding, 3C, machine tool, household appliance, package, machine, food and logistics), robot workstation and smart robotic production line).

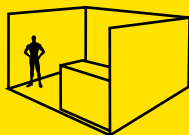


Description stand furnishings for participation options



Raw space

- Stand area (min.18sqm)



Shell scheme

- Stand area (min.9sqm)
- Back walls and side walls(white)
- Carpeting
- 1 reception desk
- 2 chairs
- 1 electric power point
- 1 company sign (English/Chinese)
- 2 spotlights

Contacts:

Donghao Lansheng (Group) Co., Ltd. CIIF Branch

TEL: +86-21-22068388

FAX: +86-21-62895703

Hannover Milano Fairs Shanghai Ltd.

TEL: +86-21-50456700

FAX: +86-21-50459355/ 68862355

